

Stepping Stones – Round 4

Summary of Rejected Applications during Stage 1

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
<u>Stepping Stones</u>				
14038 Acknowledging Youths CIC	AY Recruitment raising aspirations and making a positive contribution that provides accessible training and constructive outcome.	A relatively recently established organisation seeking funding for employability training and mentoring with NEET young people. There is no apparent link to social investment in the proposal, and the organisation's turnover has fallen significantly which causes concern.	£50,000	TW Tower Hamlets
14040 Allia	To explore and understand potential business/social investment funding models for the Future Business Centre East London.	A proposal to research the East London property market and consider the best financing structure for an affordable workspace, incubator and accelerator programmes. The possible role of social investment is judged to be insufficiently strong.	£50,000	TW Hackney
14072 Avenues Youth Project	Funding the roles of Strategic Director and the fundraising function to broaden and strengthen our income base and resilience	Funding is sought for the organisation's Strategic Director who will work to broaden and strengthen the charity's income base. Whilst the proposed work is judged to be sensible there is no specific mention of social investment in the application. Rejection is recommended for insufficient evidence that the charity is working towards social investment.	£32,000	TW Westminster

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14043 Business Launchpad	The funding required is for the development of a coworking space to support the charitable activities of the charity.	A request to turn the organisation's conference space into shared workspace. The business case and social benefit of the proposed work could be clearer. It is also unclear why the organisation would seek social investment once the work is complete.	£43,255	TW Wandsworth
14075 Camden Volunteer Bureau	Increase level of businesses supporting the community by helping our Employer Supported Volunteering brokerage service 'Team UP' to be self-sustainable and social investment ready.	CVB wishes to develop its volunteering brokerage service. Whilst Stepping Stones would help accelerate the business it's not clear how central social investment is to the charity's future plans.	£49,362	TW Camden
14053 Citizens Advice Bureaux, Haringey	Adviceline+: Dedicated telephone advice service to vulnerable people and those excluded from the services we provide at core hours.	A request to develop the charity's Adviceline+ telephone advice service for vulnerable people. The application provides no evidence of a pathway to social investment.	£50,000	TW Haringey
14026 Community Sponsors Charity	We are launching a new product and require capacity building to measure, monitor, evaluate and communicate its social impact.	A very ambitious proposal for a £100m property fund from a registered charity which, based on Charity Commission returns, doesn't appear to have been active for several years.	£50,000	TW Westminster

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14048 Cultivate London	CL is seeking financial support to develop our management and operating capabilities to attract social investment to build the business and increase our social impact.	A charity offering horticultural training for disadvantaged young people to address social isolation and health inequalities. Cultivate wants to develop management and operating capabilities to build its landscaping and kitchen garden businesses but given the organisation's financial position and the need to develop a robust business before it can consider any form of borrowing it is judged unlikely to be suitable for social investment for some time.	£47,684	TW Ealing
14049 EcoActive Education Services	We want to build the capacity of our staff team to offer new training courses, set up an online shop and increase trading income.	An application from a charity promoting sustainability, tackling climate change and addressing fuel poverty. The organisation wishes to develop training courses and an online shop targetting schools, housing associations and parks. The link to social investment is insufficiently strong and it seems the charity could develop this new business through the reinvestment of surplus rather than seek repayable investment	£27,426	TW Hackney
14051 Families Need Fathers	Strengthening and broadening support to fathers (and all non-resident parents) in London in maintaining relationships with their children after separation or divorce.	The proposed work has no obvious connection to the aims of the Stepping Stones Fund or of a pathway to social investment.	£47,500	TW Hackney

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14023 Family and Childcare Trust	To fund a sales post that increases significantly YDC's income generation from consultancy/training to make the project investment ready and self-sustaining in the long term.	A proposal to test the market for consulting services to healthcare professionals and criminal justice providers. It is unclear why social investment would be needed or how the applicant would develop a stronger understanding of the social investment market during the life of a Stepping Stones grant.	£49,145	TW Southwark
14028 Finance Innovation Lab	Staff time to research and develop plan for generating income from commercial programmes and consultancy, leading to greater financial sustainability and potential for social investment.	The organisation wishes to move from reliance on grants to generating at least 20% from income generating programmes and consultancy. The link to social investment was not judged to be sufficiently strong.	£48,590	TW Camden
14029 Finding Rhythms	To explore and quantify the opportunities for fee-for-service activity with prisons, probation services and organisations that mentor ex-offenders or those at risk of offending.	Relatively small organisation working to change offender behaviour through music making. The applicant wishes to build its trading income and whilst the aims of the proposed work are clear, the short-listing panel concluded that the link to social investment was insufficiently strong.	£20,225	TW City
14054 High Trees Community Development Trust	To allow High Trees to embark on traded services in fee paying training courses and community consultation work to diversify our income, supporting charitable services	A clear plan from an organisation wishing to offer accredited English and IT training courses. In the view of the short-listing panel the proposed work was judged to be at a very early stage and it would be quite some time before they could consider social investment.	£48,596	TW Lambeth

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14031 Home-Start Richmond-Upon-Thames	Becoming an integrated organisation supported by an ambitious business model that ensures our sustainability to give families the best start in life.	The charity seeks support to help it develop operations in Kingston and Hounslow. Whilst the presentation of challenges and opportunities facing the organisation was persuasive, it was unclear what role social investment might play in the future.	£45,701	TW Richmond
14035 Limes Community and Children's Centre	To research, establish and test out a new social business model to become a trading arm of the Limes to generate unrestricted income.	An existing City Bridge Trust grantee providing services to children with learning disabilities in Waltham Forest. The charity wishes to buy its premises and service the mortgage through income generated by a new trading arm. In the view of the short-listing panel the charity's finances would make borrowing difficult and some time would be needed to develop the trading arm before a social investor could commit funds.	£49,972	TW Waltham Forest
14058 Merton Voluntary Service Council	Capacity building to become investment ready and establish MVSC Enterprise activities and marketable services to generate unrestricted revenue and enhance our sustainability.	MVSC wishes to establish an enterprise hub and develop its consultancy services. Work will be delivered by staff and whilst the team is evidently capable, the role of social investment was judged to be a distant possibility.	£39,982	TW Merton
14025 Migrants Resource Centre	To develop a robust infrastructure to support the growth of our fee paying immigration advice service.	The charity wants to engage a Business Development Manager to expand its fee paying Immigration Nationality and Advice Service. It is not clear how social investment might be used in support of the proposed work.	£48,005	TW Haringey

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14060 Mind Yourself	To build capacity for our Wellbeing in the Workplace social enterprise project, develop our business model to win investment and generate income for the charity.	The short-listing panel did not deem the pathway to social investment sufficiently strong. The proposed social enterprise will need to build profile and track record over some time before seeking any kind of repayable finance.	£45,000	TW Islington
14063 New Horizon Youth Centre	To undertake a comprehensive feasibility study into commissioning opportunities within Government, Local Authorities, GLA with a view to diversifying NHYC's income base.	The applicant wants to assess opportunities income generation opportunities in the fields of health, criminal justice and employment training. The short-listing panel did not think the link to social investment was sufficiently strong.	£1	TW Camden
14022 Pact Futures CIC	To strengthen Pact Futures' groupwork quality assurance processes and outcomes measures to enable it to move into new (Payment-by-Results) markets and win new business.	Pact wish to expand its family focused work in criminal justice space by benefitting from sub-contracting opportunities. The connection between the proposed work and the role of social investment finance was not judged to be sufficiently strong.	£42,485	TW Southwark
14033 Pegasus Opera Company	Pegasus Opera Company requires support for capacity building – improving our QA systems and fundraising in order to become sustainable for the future.	A proposal to develop quality assurance and fundraising capabilities. There is no link to social investment in the application.	£42,394	TW Lambeth

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14065 Raw Material Music and Media Education Limited	To identify new revenue streams and maximising the existing assets of Raw Material, both the physical assets and the human resources assets.	An organisation using the creative arts to tackle mental ill health with a particular focus on BME communities. It wishes to prepare for contract opportunities but the application does not contain a specific mention of social investment or show evidence of a pathway towards social finance.	£21,000	TW Lambeth
14034 Ripe Enterprises Limited	Support development of a sustainable business model, increase the organisation's fee earning income capacity and improve evidence of impact of Ripe's services.	An organisation working to support migrant, refugee, low income and unemployed adults towards employment. Looking to develop a sustainable business model, the short-listing panel did not judge the link between the proposed work and social investment to be sufficiently clear.	£30,000	TW Southwark
14067 Social Action for Health	To develop the digital tools and practices that underpin more effective and sustainable community health development thereby becoming investable and bridging the digital divide.	A thoughtful proposal to develop core business capabilities, but with no evident connection to social investment or the aims of Stepping Stones.	£50,000	TW Hackney

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14071 The Advocacy Academy	Funding the salary of a Commercial Director to help us transition from a fledgling charity into a professional social enterprise with a sustainable revenue stream.Â	An organisation working to encourage young people's civic participation. Having been established relatively recently and reliant on the founder's time it now wishes to recruit a Commercial Director, initially to lead the fundraising for grants and then to help them generate revenue. Social investment seems to be a distant goal and so the proposed work is not deemed to be a sufficiently strong fit with Stepping Stones.	£50,000	TW Lambeth
14074 Voice4Change England	Research, feasibility and development work towards setting up of a sustainable community hub to provide shared workspaces for BME infrastructure and specialist organisations in London	A well-regarded infrastructure organisation. Voice4Change England wishes to prepare a business model for a sustainable community hub for BME infrastructure orgs and specialist advocacy and social action organisations. This was judged to be a challenging goal as the applicant is not currently in the strongest financial position and might therefore struggle to raise the required capital.	£50,000	TW Wandsworth
14076 Waltham forest community hub ltd	To increase our capacity by developing a consultancy arm that generates income to further develop our charity to become fully sustainable.	The organisation wishes to develop a consultancy arm but there is no obvious role for social investment in its future plans.	£46,942	TW Waltham Forest
14077 Westminster Drug Project (WDP)	We are requesting a capacity-building grant to deliver a Community and Corporate Substance Misuse Training Service for London Zone 1 businesses and local groups	WDP seeks funding for development of its community and corporate substance misuse training programme. There is no obvious need for social investment.	£50,000	TW Camden

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14037 women@thewell	To develop a supported employment social enterprise where women affected by prostitution can start the process of exiting whilst generating income for women@thewell.	The organisation wishes to develop its Bags of Courage service as a sustainable social enterprise. It is not clear how social investment would be used to support this business development or why the organisation might want to consider the risk of borrowing.	£50,000	TW Camden
14079 Youth Justice Legal Centre	To develop a revenue generating online subscription model that includes legal how-to toolkits, discussion forums, 'just-in-time' training and mobile friendly content for timely in-court use.	Whilst the proposed work is very well described the pathway towards social investment is not sufficiently well articulated. The short-listing panel did not judge the proposal to be a clear fit with the aims of Stepping Stones.	£36,230	TW Islington
<i>Total Stepping Stones (31 items)</i>			£1,311,495	
Grand Totals (31 items)			£1,311,495	